



**LOCAL GOVERNMENT LEADERSHIP ACADEMY  
2011 LEADERSHIP FORUM  
FEBRUARY 16 TO 18, 2011  
DELTA VANCOUVER AIRPORT HOTEL**

**Conference Focus**

The focus of the 2011 annual Leadership Forum is "Reflections on Leadership." The forum will provide delegates with concurrent sessions that cover the theory and practice of subjects for the following themes:

- Theme 1 – Leading Across  
*(Intergovernmental Relations – Making them work)*
- Theme 2 – Leading Within  
*(Reflecting on Your Leadership)*
- Theme 3 – Leading in Front  
*(Social Media - a way to engage communities)*

**Who Should Attend?**

Since its inception in 2007, this annual conference has been well-received by elected officials and senior administrators from BC local governments and First Nation communities. All those with an interest in leadership at the local level will benefit from attendance, including those working towards an LGLA Certificate. For more information see: [www.lgla.ca](http://www.lgla.ca)

**Local Government Leadership Academy**

The mission of the Local Government Leadership Academy (LGLA) is to provide local government and First Nations elected officials and senior administrators with comprehensive, timely and dedicated leadership development opportunities in the interest of improving governance at the local level.

**Registration**

**Fee: \$425**

Registration fees cover the costs of the conference, the opening reception, two breakfasts, lunch on day two and refreshment breaks.

Please register on-line at Civic Info ([www.civicinfo.bc.ca](http://www.civicinfo.bc.ca))

For more information see [www.lgla.ca](http://www.lgla.ca) or contact LGLA Program Manager, Lisa Zwarn, at [lzwarn@shaw.ca](mailto:lzwarn@shaw.ca) or 778-294-4120.

**Location and Accommodations:**

Delta Vancouver Airport Hotel

3500 Cessna Drive

Richmond, BC

Phone: 604-278-1241 or 1-800-268-1133 Fax: 604-276-1975

Dva.reservations@deltahotels.com

Web: www.deltahotels.com

A block of rooms have been set aside for forum delegates at a rate of \$129.00 per night at the Delta Vancouver Airport hotel. Please contact the hotel at 604-278-1241 or 1-800-268-1133 or [dva.reservations@deltahotels.com](mailto:dva.reservations@deltahotels.com) to make your personal reservation and indicate that you are attending the forum listed with the LGLA in order to receive this rate.

**Sponsors for the 2011 Forum**



**British Columbia  
Municipal Safety  
Association**



**YA YOUNG ANDERSON**  
BARRISTERS & SOLICITORS

Toll Free: 1-800-665-3540  
Web: [younganderson.ca](http://younganderson.ca)

## Program at a Glance

### Wednesday, February 16, 2011

1:00 – 1:30 p.m.	Registration
1:30 – 1:45 p.m.	Welcome by the LGLA
1:45 – 3:00 p.m.	Reflections on Leadership
3:00 – 3:30 p.m.	Break
3:30 – 5:00 p.m.	Intergovernmental Relations – Making Them Work
5:00 – 6:00 p.m.	Reception

### Thursday, February 17, 2011

7:00 – 8:30 a.m.	Breakfast
7:30 – 8:00 a.m.	Early Morning Session – BC Municipal Safety Association
8:30 – 10:00 a.m.	<b>Concurrent Sessions:</b> Theme 1 – Interest Based Negotiations Theme 2 – Reflecting on Your Leadership Style Theme 3 – Social Media Primer
10:00 – 10:30 a.m.	Break
10:30 – 12:00 Noon	<b>Concurrent Sessions:</b> Theme 1 – Interest Based Negotiations Theme 2 – Reflecting on Your Leadership Style Theme 3 – Social Media Primer
12:00 to 1:00 p.m.	Lunch
1:00 – 2:30 p.m.	<b>Concurrent Sessions:</b> Theme 1 – The Art of Contingent Leadership Theme 2 – The Art of Leading Well Theme 3 – The Art of Using Social Media
2:30 – 3:00 p.m.	Break
3:00 – 4:30 p.m.	<b>Concurrent Sessions:</b> Theme 1 – The Art of Contingent Leadership Theme 2 – The Art of Leading Well Theme 3 – The Art of Using Social Media
4:30 – 7:00 p.m.	Dinner (on your own)
7:00 – 9:00 p.m.	Plenary – Getting Your Message Across

### Friday, February 18, 2011

7:30 - 9:00 a.m.	Breakfast
9:00 – 9:15 a.m.	Greetings from the Ministry of Community, Sports and Cultural Development
9:00 - 11:00 a.m.	Changes in Local Government Elections
11:00 to 11:15 a.m.	Closing by the LGLA

## **Program in Detail**

### **Wednesday, February 16, 2011**

#### **Afternoon Plenary Session 1:45 – 3:00 pm**

##### **Reflections on Leadership – Mayor Naheed Nenshi of Calgary**

The LGLA is delighted to have Mayor Naheed Nenshi of Calgary be the keynote speaker for the 2011 Forum. Mayor Nenshi will discuss his approach to organizing a winning campaign team and engaging Calgarians on critical policy issues that are important to the community. Mayor Nenshi is a passionate Calgarian, an accomplished business professional, and a community leader with a solid track record on getting things done. He spent many years at the international business consulting firm before leaving to form his own business, the Ascend Group, a consultancy that assists public, private and nonprofit organizations to grow. His real passion, though, is making cities work better. He is the lead author of *Building Up: Making Canada's Cities Engines of Growth and Magnets for Development*.

#### **Afternoon Plenary Session 3:30 to 5:00 pm**

##### **Intergovernmental Relations – Making Them Work**

In today's world, it is hard for local governments to achieve their objectives without effective and positive relationships with other governments, whether they are the Provincial Government, the Federal Government, First Nations or neighbouring local governments. This panel of local elected officials will share their experiences in dealing with some important issues in a complex intergovernmental environment and provide delegates with an improved understanding of how to build these relationships and achieve results in the area of growth management, economic development and transit.

#### **Reception 5:00 – 6:00 pm**

### **Thursday, February 17, 2011**

#### **Breakfast 7:00 to 8:30 am**

#### **7:30 to 8:00 am – Early Morning Session – Making Your Organizations Leader in Worker Health and Safety - BC Municipal Safety Association**

Does your organization have a safety management system that feeds into a great safety culture? Do you know about the potential 15% reward available from WorkSafeBC through the Certificate of Recognition Program, for organizations which do have a great safety management system? This short presentation will give you the highlights of the program, and introduce you to the many ways the BC Municipal Safety Association can help you with worker health and safety.

#### **Thursday Morning Concurrent Sessions 8:30 am – 10:00 am; 10:30 – Noon**

## **Theme 1 – Interest Based Negotiations – Jamie Chicanot of ADR Education**

*Win-lose* negotiating styles may work in the short term but they do not create long term relations that last. Interest based negotiations focus on developing mutually beneficial agreements based on interests (needs, desires, concerns and fears) of those involved. Interest based negotiations will be explored for its practical value in building durable solutions and its impact on preserving, even enhancing relationships within the local government and First Nations context.

## **Theme 2 – Reflecting on your Leadership Style – Tracey Lee Lorensen of Paragon Strategic Services Ltd.**

What are the leadership skills an individual can develop to be a successful community leader? In this session we will explore eight key skills that are critical to success: Emotional Intelligence, Contextual Thinking, Directional Clarity, Creative Assimilation, Change Orchestration, People Enablement, Reciprocal Communication and Driving Persistence.

At the end of this session you will have an opportunity to sign up for a subsequent Webinar that will introduce you to an assessment tool to get feedback from others on your leadership strengths.

## **Theme 3 – Social Media Primer – Todd Pugh of Civic Info and Gordon Price of SFU Cities Program**

Social media represents the most significant change in how people communicate within one another. It also represents considerable opportunities for elected officials to engage with the public and community groups. This session will give you an overview of the new communication tools and their impact. It is a chance for you to decide if you want to engage in blogs, Facebook, Twitter to name just a few.

Gordon Price will comment on how social media is changing the local democracy and relationships with citizens.

## **Thursday Afternoon Concurrent Sessions 1:00 -2:30 pm; 3:00 to 4:30 pm** **Theme 1 – The Art of Contingent Leadership**

Successful local governments have positive and constructive relationships between elected officials and senior administrative staff. These relationships require each party to fulfill its responsibilities, but often they need to negotiate the boundaries of their respective roles and responsibilities. Negotiating this space is challenging but when done well it demonstrates contingent leadership. This panel of elected officials and chief administrative officers will share their experience in practicing the art of contingent leadership.

## **Theme 2 – The Art of Leading Well**

“Leadership is practised not so much in words but in attitude and in actions” – Harold Geneen. Personal stories of successes achieved and challenges faced by long time elected officials highlight what it means to be a leader. A panel of seasoned elected officials will share with you their highlights and experiences in the important lessons of leadership.

### **Theme 3 – The Art of Using Social Media**

“Politicians are figuring out what social media technologies like blogs, Facebook, MySpace and Twitter have to offer; direct access to voters. More than ever before they can bypass the professional press and deliver an uncensored, unfiltered – and unchecked – message”.  
Mediashift November 2009.

Local governments that are leaders in using social media will share how they have successfully built better connections with the public and community groups.

#### **Evening Plenary Session 7:00 – 9:00 pm**

##### **Getting Your Message Across – Kevin Brown of Kevin Brown Communications**

You know all the good work that you have done but how do you get that information out to others in the most effective way. This session will help you to determine your message and then to develop a strategy that can use all of the various communications tools at your disposal. Kevin Brown has almost 25 years in media and public relations, combining theory and best practices in the area of community relations. He has a Certificate of Accreditation in Public Relations issued by the Canadian Public Relations Society.

### **Friday, February 18, 2011**

#### **Breakfast – 7:30 to 9:00 am**

#### **Friday Morning Plenary Session 9:00 – 11:00 am**

##### **Changes in Local Government Elections**

The recommendations of the joint UBCM- Provincial Local Government Elections Task Force are currently being implemented. These recommendations include changes to campaign activities and financing. The session will start off with an overview of what the proposed changes are followed by a panel of elected officials to share how they will be implementing these changes in their November 2011 campaigns. A question and answer period will conclude the session.